



Megan Ramones

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Digital Content Creator

Ask my colleagues and they'd say I have a keen eye for aesthetics, an empathetic heart that inspires, and a soul-full of grit. Highly skilled in creative problem-solving, social media management, and multimedia content creation, I help organizations strategically and effectively communicate their message to their respective publics. I am most passionate about sharing diverse and impactful stories.

My main focus is to create good change, serve the Hawai'i community, and empower others to share their voice.

CONTACT

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🌐 www.meganramones.com

PROFICIENCY IN

- Adobe Premiere Pro
- Adobe Photoshop
- Adobe Lightroom
- Visual Storytelling
- Social Media Management
- Photo/video editing
- Graphic Design
- Digital Marketing
- Microsoft Office
- G-Suite
- AP Style
- Web Design
- SEO
- CSM

EXPERIENCE

SHIFT SUPERVISOR 2018-Present
Starbucks

- Lead and inspire team to achieve store goals and elevate customer experience
- Build digital presence on social media by creating content, including graphics, photos, videos, and story highlights

DIGITAL COMMUNICATIONS COORDINATOR 2020-Present
Resurrection of the Lord Catholic Church

- Strategically communicate parish information to internal & external publics through infographics and designs
- Film and edit videos using Adobe Premiere Pro
- Develop social media presence, update parish website, create digital bulletins, and manage mass livestream.

VIDEOGRAPHER JUN - AUG 2021
Life Teen Inc.

- Film and edit highlight videos of summer camp groups using Adobe Premiere Pro with a journalistic approach
- Collaborate with Digital Engagement Specialist to upload videos onto social media platforms

MULTIMEDIA INTERN JAN 2020- AUG 2020
Mana Maoli

- Write engaging captions for social media posts and stories
- Edit promotional videos and community highlight videos
- Project manage post-production workflows with other interns

EDUCATION

UNIVERSITY OF HAWAII' I AT MANOA MAY 2021

Bachelor of Arts in Communications, Media Arts

- Multimedia Journalism, PR Solutions, and Film